



September 2018

Dear Business Owner and/or Employee(s),

It is time again for Belgrade High School's yearbook staff to begin offering advertising space to community businesses like yours. Every year, we seek to work with local businesses to enhance our yearbook. By adding your business' ad/logo to our yearbook, you offer much-needed support for our school and your ad will be printed in full color in over 400 yearbooks.

Please send a .jpg file of your business logo with any special instructions or preferences to lpeterson@bsd44.org. **Please send your ad in no later than Friday, November 2, 2018.** (The quality of the ad will be better if submitted digitally, but we can scan business cards into our system. We can also edit the business cards digitally upon request. Please mail them to the address below.) We can also create ads for your business, if desired.

Prices for advertisements are as follows:

- Size A.....\$75.00 (1/8 page - 3½" by 2")
- Size B.....\$150.00 (1/4 of a page - 3½" by 4½")
- Size C.....\$300.00 (1/2 of a page - 7" by 4½")
- Size D.....\$450.00 (full page - 7" by 9")

**In addition to or in place of having an ad, you can also sponsor a page of your choice. Business Sponsorship pricing is \$125 per page and includes a small logo and your business name on the page requested. Pages can be sponsored on a first come basis.*

Please note that it is not necessary for you to pay for your ad today. We will be happy to provide an invoice at a later date. Payment is due by November 16, 2018.

Thank you for your time. Our student representatives look forward to working with you. We appreciate your past, present and future support.

Sincerely,

A handwritten signature in blue ink that reads "Leslie Peterson".

Leslie Peterson
BHS Yearbook Adviser

A handwritten signature in blue ink that reads "Skylar Hughs".

Skylar Hughs
Co-Editor

A handwritten signature in blue ink that reads "Tessa Lamb".

Tessa Lamb
Co-Editor

Belgrade Public Schools
303 N Hoffman
Belgrade, Montana 59714
Phone: (406) 924-2617 Email: lpeterson@bsd44.org

2019 Belgrade High School Business Ad Rate Sheet

Book size – 8 ½ by 11

Full Page Ad – 7 X 9

Price \$450

Half Page Ad – 7 X 4.5

Price \$300

1/4 Page Ad – 3.5 X 4.5

Price \$150

1/8 Page Ad – 3.5 X 2.25 (Business Card
Sized)

Price \$75